2012 Parent Survey Data

William Searle
Institutional Research & Planning
### Overall, how satisfied are you with your child’s undergraduate education at Cornell so far?

<table>
<thead>
<tr>
<th>Row percentages</th>
<th>Very dissatisfied</th>
<th>Generally dissatisfied</th>
<th>Ambivalent</th>
<th>Generally satisfied</th>
<th>Very satisfied</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cornell and Peers</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cornell</td>
<td>.5%</td>
<td>1.5%</td>
<td>4.0%</td>
<td>33.4%</td>
<td>60.5%</td>
<td>5,385</td>
</tr>
<tr>
<td>Other Ivies</td>
<td>.3%</td>
<td>1.2%</td>
<td>4.2%</td>
<td>31.1%</td>
<td>63.2%</td>
<td>16,064</td>
</tr>
<tr>
<td>Non-Ivies</td>
<td>.4%</td>
<td>1.2%</td>
<td>3.7%</td>
<td>31.1%</td>
<td>63.7%</td>
<td>26,228</td>
</tr>
<tr>
<td><strong>Cornell by parent sex</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>.4%</td>
<td>1.4%</td>
<td>4.2%</td>
<td>33.3%</td>
<td>60.7%</td>
<td>2,993</td>
</tr>
<tr>
<td>Male</td>
<td>.5%</td>
<td>1.7%</td>
<td>3.8%</td>
<td>33.7%</td>
<td>60.3%</td>
<td>2,389</td>
</tr>
<tr>
<td><strong>Cornell by student sex</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>.3%</td>
<td>1.5%</td>
<td>3.8%</td>
<td>34.0%</td>
<td>60.5%</td>
<td>2,600</td>
</tr>
<tr>
<td>Male</td>
<td>.6%</td>
<td>1.6%</td>
<td>4.3%</td>
<td>32.9%</td>
<td>60.5%</td>
<td>2,785</td>
</tr>
<tr>
<td><strong>Cornell by student class year</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freshman</td>
<td>.1%</td>
<td>1.1%</td>
<td>4.1%</td>
<td>32.7%</td>
<td>61.9%</td>
<td>1,484</td>
</tr>
<tr>
<td>Sophomore</td>
<td>.5%</td>
<td>1.6%</td>
<td>3.8%</td>
<td>39.6%</td>
<td>54.6%</td>
<td>1,481</td>
</tr>
<tr>
<td>Junior</td>
<td>.6%</td>
<td>1.8%</td>
<td>5.0%</td>
<td>32.5%</td>
<td>60.2%</td>
<td>1,210</td>
</tr>
<tr>
<td>Senior</td>
<td>.7%</td>
<td>1.7%</td>
<td>3.4%</td>
<td>27.6%</td>
<td>66.5%</td>
<td>1,205</td>
</tr>
<tr>
<td><strong>Cornell by student college</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CALS</td>
<td>.3%</td>
<td>1.7%</td>
<td>3.2%</td>
<td>33.1%</td>
<td>61.7%</td>
<td>1,252</td>
</tr>
<tr>
<td>AAP</td>
<td>.6%</td>
<td>1.8%</td>
<td>2.4%</td>
<td>30.5%</td>
<td>64.6%</td>
<td>164</td>
</tr>
<tr>
<td>Arts &amp; Sciences</td>
<td>.6%</td>
<td>1.4%</td>
<td>6.0%</td>
<td>36.1%</td>
<td>55.9%</td>
<td>1,702</td>
</tr>
<tr>
<td>Engineering</td>
<td>.6%</td>
<td>1.6%</td>
<td>3.7%</td>
<td>35.2%</td>
<td>58.9%</td>
<td>1,198</td>
</tr>
<tr>
<td>Hotel</td>
<td>.3%</td>
<td>.9%</td>
<td>1.6%</td>
<td>27.8%</td>
<td>69.3%</td>
<td>316</td>
</tr>
<tr>
<td>Human Ecology</td>
<td>.5%</td>
<td>1.9%</td>
<td>3.8%</td>
<td>29.4%</td>
<td>64.4%</td>
<td>419</td>
</tr>
<tr>
<td>ILR</td>
<td>.0%</td>
<td>1.5%</td>
<td>2.1%</td>
<td>26.3%</td>
<td>70.1%</td>
<td>334</td>
</tr>
</tbody>
</table>

** p<.01, * p<.05 (based on chi-square)
Satisfaction with Undergraduate Education

Parents

- Very Satisfied
- Generally Satisfied
- Ambivalent
- Generally Dissatisfied
- Very Dissatisfied

Cornell

Other Ivies

Non-Ivies

Seniors (2012 Senior Survey)

- Very Satisfied
- Generally Satisfied
- Ambivalent
- Generally Dissatisfied
- Very Dissatisfied

Cornell

Other Ivies

Non-Ivies
Undergraduate Education

Cornell Parents by Class Year of Student

- Freshman
- Sophomore
- Junior
- Senior

Cornell Students by Class Year (2011 PULSE)

- Freshman
- Sophomore
- Junior
- Senior

Graphs show the distribution of parental and student satisfaction by class year.
Things parents want to hear more about

- Career counseling
- Academic life & policies
- Special events on campus
- Financial aid
- Off-campus programs (study abroad)
- Events for parents (Family Weekend)
- Resources for parents (Parents Association)
- Campus safety
- Academic support services (tutoring)
- Residential life and policies
- Medical/health services
- Financing (installments, pre-pay, etc.)
- Student organizations
- Psychological/counseling services
- Athletics
- Religious life
Sense of community on campus

Parents

- Very satisfied
- Generally satisfied
- Generally dissatisfied
- Very dissatisfied
- Don't know

Cornell

Other Ivies

Non-Ivies

Students (2011 PULSE)

Cornell

Other Ivies

Non-Ivies
Sense of community on campus

Cornell Parents by Student Sex

- Very satisfied
- Generally satisfied
- Generally dissatisfied
- Very dissatisfied
- Don't know

Cornell Students by Sex (2011 PULSE)
Cornell is a place where people of different racial and ethnic backgrounds can feel welcome.

Parents

- Cornell
- Other Ivies
- Non-Ivies

[Bar chart showing responses for different groups]
Alcohol plays too dominant a role in social life at Cornell

Parents

- Agree strongly
- Agree somewhat
- Neither agree nor disagree
- Disagree somewhat
- Disagree strongly

Cornell

Other Ivies

Non-Ivies

Cornell Parents by Parent Sex

- Male
- Female
Cornell provides adequate resources for the health and wellness of students

Parents

- Cornell
- Other Ivies
- Non-Ivies

Cornell Parents by Parent Sex

- Male
- Female
Administration’s responsiveness to parent concerns

Parents

- Very satisfied
- Generally satisfied
- Generally dissatisfied
- Very dissatisfied
- Don't know

Cornell Parents by Student Class Year

- Freshman
- Sophomore
- Junior
- Senior

Percentage distributions for parents' satisfaction across different student class years.
How important is it that Cornell encourage community service and volunteering?

### Parents

- **Cornell**
  - Very important: [Green] 80%
  - Somewhat important: [Light Green] 20%
  - Not too important: [Red] 0%
  - Not important: [Pink] 0%

- **Other Ivies**
  - Very important: [Green] 80%
  - Somewhat important: [Light Green] 20%
  - Not too important: [Red] 0%
  - Not important: [Pink] 0%

- **Non-Ivies**
  - Very important: [Green] 80%
  - Somewhat important: [Light Green] 20%
  - Not too important: [Red] 0%
  - Not important: [Pink] 0%

### Cornell Parents by Parent Sex

- **Male**
  - Very important: [Green] 60%
  - Somewhat important: [Light Green] 40%
  - Not too important: [Red] 0%
  - Not important: [Pink] 0%

- **Female**
  - Very important: [Green] 80%
  - Somewhat important: [Light Green] 20%
  - Not too important: [Red] 0%
  - Not important: [Pink] 0%
How important is it that Cornell...
Provide extensive extracurricular and athletic options

Parents

- Cornell
- Other Ivies
- Non-Ivies

Cornell Parents by Student Sex

- Male
- Female
During the current school year, about how often have you and your child been in touch?

- More than once a day
- Daily
- A few times per week
- Weekly
- Less than weekly

Mother - daughter
Mother - son
Father - daughter
Father - son
What has been the impact on your family of paying for your child to attend Cornell?

Parent & Senior Survey Data Combined

- **Severe**: 30% (Parents) | 19% (Students)
- **Considerable**: 13% (Parents) | 36% (Students)
- **Moderate**: 9% (Parents) | 43% (Students)
- **None/Slight**: 7% (Parents) | 42% (Students)
- **N/A**: 4% (Parents) | 7% (Students)

### Students

- **Severe**: 19% (Parents) | 30% (Students)
- **Considerable**: 36% (Parents) | 43% (Students)
- **Moderate**: 43% (Parents) | 29% (Students)
- **None/Slight**: 42% (Parents) | 9% (Students)
- **N/A**: 7% (Parents) | 9% (Students)